Impacts of Movement-Restriction Policy under Pandemic on Post-pandemic Urban-Activity Level in Large Cities

大都市圏におけるパンデミック下の行動制限政策が パンデミック収束後の都市活動水準に与えた影響

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Distribution of cities with intense office closure policy



1 Background

Movement-restriction policy during COVID-19 pandemic

• National and regional-level movement-restriction policies were introduced globally to reduce infection risks.

Influence on post-pandemic lifestyle

(Huang et al., 2014)

• Increase of online activity rate such as remote work and eCommerce globally. (Becker Friedman Institute, 2023; International Trade Admin., 2023)

Research question

To what extent did movement-restriction policy affect post-pandemic urban-activity level?

2 Goals

This study aims to:

- (1) Globally observe urban-activity levels in major cities before and after the pandemic;
- (2) Examine the impact of movement-restriction policy on urban-activity levels;
- (3) Discuss policy implications

3 Methods

- Assumption: Observed nighttime light (NTL) intensity explains human activity levels. (Huang et al., 2014)
- Study Process

Understand global trend of NTL intensity in city center cluster

Global analysis: Matched difference-in-differences (DID) analysis

- Treatment group: 69 cities matched from 232 cities with Level 3 office closure during pandemic
- Control group: 69 cities matched from other 72 cities with over 1.5 million population

Discussion on policy implications

 Data: EU Urban Centre Database (2015); Nighttime light imagery from NASA VIIRS DNB VNP46A4 (2016-2022); Oxford Covid-19 Government Response Tracker (2020-2022)

Changes in NTL in two cities with and without intense office closure policy

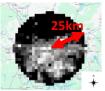
Without policy (Phoenix, USA)







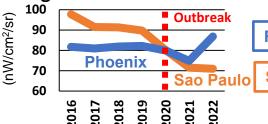
With policy (Sao Paolo, Brazil)







Average NTL in CCC of Sao Paulo and Phoenix



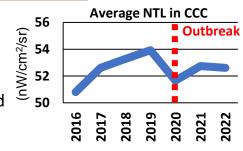
Rapid recovery

Stagnant recovery

4 Results

Global trend of NTL before/ during/after the pandemic

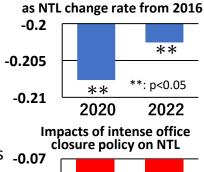
Average NTL in city center cluster (CCC) declined in 2020 but slightly recovered in 2021 globally.



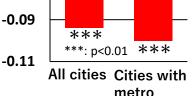
Impacts of intense office closure policy on NTL

Estimated average treatment effects on the treated (ATT) showed intense office closure significantly reduced NTL both during and after the pandemic.

Multi time-frame DID estimates revealed intense office closure reduced NTL after pandemic by 9.4% on average and 10.0% in cities with metro lines.



ATT of office closure estimated



5 Conclusions

- Introduction of intense office closure policy had negative impact on urban-activity level after pandemic, especially in cities with metro lines.
- Intense movement-restriction policy may be effective in reducing infection but may harm urban growth in a longer term.

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